



MEDIA ADVISORY - TELEPHONE CONFERENCE CALL

***STAND UP TO CANCER TO ANNOUNCE GRANT AWARDS FOR
GROUND-BREAKING CANCER RESEARCH ON MAY 27***

**FUNDS TO SUPPORT MULTI-DISCIPLINARY “DREAM TEAMS”
WITH MORE THAN 200 RESEARCHERS AT 20 INSTITUTIONS**

***MEDIA INVITED TO PARTICIPATE IN TELEPHONE CONFERENCE CALL WITH
NEWLY SELECTED DREAM TEAM LEADERS AND STAND UP TO CANCER
EXECUTIVES IMMEDIATELY FOLLOWING PUBLIC ANNOUNCEMENT***

**WEDNESDAY, MAY 27
12 – 1 PM EST / 9 – 10 AM PST**

**ADDITIONAL DETAILS AND DREAM TEAM LEADERS’ NAMES
WILL BE MADE AVAILABLE PRIOR TO CALL**

Stand Up To Cancer, the charitable initiative supporting ground-breaking research aimed at getting new cancer treatments to patients in an accelerated timeframe, will announce the awarding of the first installment of three-year grants to multi-disciplinary, multi-institutional research Dream Teams.

To learn more and discuss details, media are invited to participate in a telephone conference call immediately following the announcement.

WHO: **SU2C Scientific Advisory Committee Chairman Phillip A. Sharp, Ph.D.**, Institute Professor at the Massachusetts Institute of Technology and a Nobel Laureate
Ten Researchers from the newly announced Dream Teams
Margaret Foti, Ph.D., M.D. (h.c.), CEO of American Association for Cancer Research
Lisa Paulsen, President & CEO, Entertainment Industry Foundation*, SU2C Executive Leadership Council
Diane Balma, Moderator, SU2C Executive Director

WHAT: Media Telephone Conference Call
Each participant will speak briefly followed by an open Q&A

WHEN: Wednesday, May 27
12 – 1:00 PM EST / 9 – 10:00 AM PST
Please dial in 10 minutes before the start of the conference call

WHY: The projects address some of the most critical and promising areas of cancer research today. Collectively, the research that will be done could impact the diagnosis and treatment of a wide range of cancers.

DETAILS: U.S./Canada Dial-In #: (888) 282 - 7404
International Dial-In #: (763) 488 - 9184
Conference Code: 10324648

For more information or to RSVP to participate in conference call, contact Drew Beitz or at 212-843-9234 or via e-mail at dbeitz@Rubenstein.com

RSVP not required, but requested

***Stand Up To Cancer** is a program of EIF, a 501(c)(3) not-for-profit that serves as a collective charitable organization for the television and film businesses.

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